

eMarketing Services That Work

That's the ClickMail Advantage

DEPLOYMENT SERVICES

You Focus on the Big Picture — Let Us Worry About the Details

Let ClickMail's eMarketing Services team alleviate some or all of your tactical workload, so you can focus on your strategic marketing initiatives. Our on-demand deployment services are efficient and flexible, so you can use just one or all of our entire suite of services.

You'll have full access to an experienced email marketing team of professionals to assist with your email campaigns. We are on-call for:

Account Setup	Customize and thoroughly test your account to ensure your emails go out properly from the get go.
Creative Assistance	Get help creating an email that is targeted to your audience.
Best Practices Review	Ensure that your message follows industry best practices.
Deployment	Test Sending, Campaign Deployment, and Deliverability Analysis.
A/B Testing	Test subject lines, content, and design to improve your ROI.
Frequency and Timing Analysis	Make sure you send at the right time to the right people.
Deliverability Assistance	Reduce spam complaints and ensure maximum delivery to the inbox.
Legal Compliance Review	We will review your campaign to ensure compliance with all relevant laws and statutes including CAN-SPAM and the European Union Data Privacy Act.
Data Processing	We can perform list sanitation and merge/purge functions to clean your data and ensure you're communicating to the most targeted audience possible.
Data Management	We can manage your files and upload your data. This saves you time and ensures data integrity and accuracy. We can also take care of your File Formatting, File Splitting, Header Row Creation, and List Suppression.
Reporting	Statistical Analysis, Statistical Exporting, Click and Open Statistics Per Domain, Complaint Analysis, Bounce Reasoning (causes/explanations).

Let ClickMail take care of the details and deploy your emails, faxes or other broadcasts.

Our expert eMarketing services team can provide the resources and tools to:

Manage...

one or all pieces of your eMarketing campaigns

Attain...

the highest deliverability index (to the inbox)

Focus...

on compliance and delivery

Ensure...

quality through internal QA testing

Review...

and optimize your existing design

Enhance...

your campaign with additional services

Use ClickMail to tap into a variety of related services such as landing page design and hosting, database creation and data capture, online form pre-population, copywriting and more. Whatever is required to create a positive experience for the subscriber and increase conversions. ClickMail can help.



ClickMail Marketing
 155 Bovey Road, Suite 310
 San Mateo, CA 94402
 Telephone: (650) 653-8055
 Toll Free: (866) 418-4877

The Nation's Largest Selection of Email Service Providers

www.ClickMailMarketing.com