

Over Two Dozen Platform Choices

That's the ClickMail Advantage

EDELIVERY PLATFORM

No one offers as many choices as ClickMail

Other companies typically have but a single platform to sell, whereas ClickMail sells, licenses and/or represents over two dozen broadcast delivery platforms. We make sure the platform chosen suits your current and future needs, rather than changing your expectations to suit a single platform.

ClickMail can save you money and time. Our leading market position means we can offer you the same or lower prices than by buying directly from an Email Solutions Provider. And through our experience with multiple ESPs, you'll deal with eMarketing experts who can tell you the strengths of each and help you choose the right platform.

Is Your Email Platform Right For You?

There are too many choices to count when it comes to email marketing platforms. The challenge is every vendor you talk to will try to assure you their platform has the best solution and deliverability to meet your needs. But email marketing needs are different for every company, and one solution does not work for all.

ClickMail works with you to assess your eMarketing initiatives and the type of platform that will address your unique circumstances. Then we leverage our strategic alliances with the leading eMarketing delivery platforms and service providers to find the perfect fit.

Evolving Alongside Your Business

Today's answer may not work for you tomorrow. ClickMail offers the flexibility of changing platforms as your eMarketing goals evolve. You're not stuck using something that no longer measures up. Instead you get experts continuously assessing your campaign results, evaluating the marketplace to see what's new and then recommending objective solutions to help you meet, maintain and exceed your eMarketing goals. So, forget worrying about whether or not you have the right solution...we have you covered.

Proven Leaders in eMarketing Technology

ClickMail offers the best-in-breed when it comes to eMarketing technology. If there's a new company or better technology out there, and if it makes sense for you, we'll make sure you know about it. ClickMail is proud to work with proven leaders in permission-based email.

More Than Just Email

ClickMail has the best of fax, voice, and SMS deployment systems in its repertoire, meaning that when you need to reach your target audience through other channels, ClickMail can support your efforts.

Selecting your platform is just the beginning. That's why we also offer our expertise in content optimization, deployment support, technology services and consulting services to ensure your eMarketing campaign delivers the results you want.

ClickMail proudly offers these and many other platforms:

ExactTarget

LYRIS | HQ™

bluehornet
Digital River

Yesmail™

PIVOTAL
VERACITY

Goodmail™
CREATING TRUST IN EMAIL

mansell group

ODYSSEY

 **CLICKMAIL**
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