

Leveraging Your Data and Systems

That's the ClickMail Advantage

TECHNOLOGY SERVICES

Take your eMarketing efforts to the next level

Take full advantage of the data and the systems you already have in place by having ClickMail create the integrations and build you the custom tools you need. Our eMarketing Services team will connect your data sources to your eMarketing platforms; this will allow you to send timely, targeted, relevant messages in ways that would otherwise not be possible. We can also make those communications stand out through custom and personalized ash-based emails.

The possibilities are limitless

The following are a few examples of the unique tools our team has built for clients:

Remarketing

Website Analysis Integration

Drip/Automation Email Campaigns

Consolidation of data from disparate systems into a single reporting interface

Integration of an email platform with any other system (CRM, Web Analytics, Content Management Platforms, etc.)

Custom Email Preferences Page based on specific business needs

Personalized Flash in email

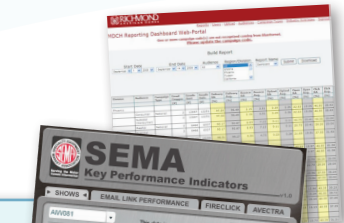
Personalized email and registration images

PURL (Personalized URL) Campaigns

Complex Survey / Registration Programs

Dynamic / Personalized PDFs

Email Template Creation/Best-of-Breed HTML for Email



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