

Gets Campaigns out the Door Faster and Easier

Free yourself up to be successful

You have a business to run and your team has marketing campaigns to manage. Overseeing all the details to deploy your emails, faxes or other broadcasts can take time and focus away from your big picture goals. ClickMail can alleviate some or all of your workload, so you can focus on strategic initiatives. Our deployment services are efficient and flexible. So take advantage of the entire suite of services or just a key area. Providing the resources and tools, our expert deployment team can:

- **Manage all or one piece of your eMarketing campaigns**
- **Focus on compliance and delivery**
- **Ensure quality through internal QA testing**
- **Review and optimize your existing design**
- **Enhance your campaign with additional services**

Manage

A true turn-key operation, we can handle every detail of your eMarketing campaign including design, layout, copywriting, formatting and template creation...or just one piece that needs outside support.

Focus

Using best practices, our deployment team will ensure all of your messaging meets the latest legislative compliances. Then, we'll work to make sure more of your emails get delivered to customer inboxes.

Ensure

Spell check, link check, html validation, image rendering, reply check...our internal QA testing for quality and consistency verifies every email you send out is accurate and precise – exactly the way it should be.

Review

Even if you already have an email design, we can review it for optimum impact and respond with detailed feedback on what's working, what needs work and what's costing you missed opportunities.

Enhance

When your email requires supporting components, ClickMail can help. You can tap into a variety of related services such as landing page design and hosting, database creation and data capture, online form pre-population, copywriting and more. Whatever is required to create a positive experience for the customer and thereby increase conversions...we do that.

Need more than deployment help? ClickMail offers a full complement of services to increase your eMarketing ROI including email delivery, content optimization and consulting services.

For faster, easier deployment, call us today at 866-418-4877.



“A Responsive and Trustworthy Partner...”

“In short, the ClickMail team has become an extension of the Genesys global Marketing Team and key to our success. I am happy to be a positive reference for any potential clients considering your services.”

Tony Harris
Director, Worldwide Demand Generation / Genesys

To get the right email platform, take your eMarketing delivery to the next level, and get a greater ROI, call ClickMail Marketing at 866-418-4877 or visit us at www.ClickMailMarketing.com

